

**EMBARGO:** Do not publish before January 7<sup>th</sup> 3.30 pm PST // January 8<sup>th</sup> 12.30 am CET

This press release is set up in a modular way in order to allow journalists to pick and choose what to publish.

## Leapfrog 3D Printers announces new partnerships with Materialise and Ingram Micro Europe at CES

**LAS VEGAS, NV, USA**, - January 7, 2015 Leapfrog 3D Printers announced a



CEO of Leapfrog 3D Printers,  
Mathijs Kossen

new partnership with Ingram Micro Europe and hinted towards a partnership with Materialise at International CES held in Las Vegas this week. During a press conference held today with their US distribution partner Wynit, CEO of Leapfrog 3D printers Mathijs Kossen discussed the company's strategic intent towards providing 3D printing solutions for different user groups. Mr. Kossen: "We are very close with our customers in different types of markets. From engineering to schools, all users have different needs when it comes to 3D printing. This calls for customized solutions. Leapfrog 3D Printers develops these solutions

and provides each user group with the right mix of 3D printing hardware, software, materials and learning tools"



### Leapfrog Solutions

Leapfrog 3D Printers acts as a catalyst behind the adoption of 3D printing by businesses and schools. "In order to continue to do so, we need to truly understand how 3D printing is currently used to add value and what is needed to add even more value in the near future", says Kossen; "We work closely with customers and conduct a lot of market research among our different user groups to help them to gain all advantages they can get from 3D printing". The results of their most recent market research, into the added value of desktop 3D printing for engineers, was published today. It can be obtained for free through <http://www.lpfrg.com/news/press> . Based on the insights from this research, Leapfrog 3D Printers launched a new 3D printing solution for mechanical engineers.

### Partnerships: Materialise and Ingram Micro Europe

Besides working together with customers to push the adoption of 3D printing further, Leapfrog 3D Printers also works with the best partners in each field to be able to add real value for their customers in the shape of customized solutions.

Today they discussed two new partnerships: one with Ingram Micro Europe and a pre-announcement of a partnership with Ingram Micro. Kossen: "In this rapidly developing industry we operate in, it is important that we remain agile. We are able to move quickly if we surround ourselves with a dreamteam of partners that are the best in their field and are as eager and quick as we are. I am very proud of the two new partnerships we are making public today".

The first announced partnership is with Ingram Micro Europe. Kossen stretches the importance of partnering up with this premium supply chain service provider: "Getting on board with Ingram Micro as a distribution- and supply chain partner allows us to efficiently meet the enormous market demand for our products in all of Europe."

Leapfrog 3D Printers and Materialise will announce the details on their partnership tomorrow at International CES, at 10 am at the Materialise booth.



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### **About Leapfrog 3D printers**

Leapfrog 3D printers is a producer of desktop and professional 3D printers based in The Netherlands. Our aim is to help our professional and school clients to uncover all the benefits 3D printing can offer for them. In order to do this, we work closely together with our customers, whom we treat as partners. We therefore understand that 3D printing is about much more than just the 3D printer itself; It is about the printing materials, about software, about hardware add-ons, about services and about educating the market. We call this Leapfrog Solutions: where we offer knowledge and all the tools our user groups need to add real value for their purpose. Our current solutions focus on schools, mechanical engineers and on 3D printer novices and more are on the way. Keep an eye on us, because, together with our clients, we Create the Future. Find out more through [www.lpfrg.com](http://www.lpfrg.com).



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For more information please visit our website: [www.lpfrg.com](http://www.lpfrg.com)  
Or contact: Maarten de Jong, [m.djong@lpfrg.com](mailto:m.djong@lpfrg.com) for background information and interview requests.*

*Other press releases from Leapfrog 3D printers published at CES on January 7<sup>th</sup> 2015:*

- 1. How desktop 3D printing adds value for engineers*
- 2. Materialise and Leapfrog 3D launch software partnership*
- 3. Leapfrog 3D Printers Joins Ingram Micro's European Portfolio*