

## Leapfrog 3D Printers partners up with Ricoh Europe

**Alphen aan den Rijn, [21 January 2015]** – Leapfrog 3D Printers and Ricoh Europe announced a distribution partnership today: Ricoh Europe will become an official reseller of the Leapfrog 3D Printers 3D printing portfolio in Europe. The partnership with Ricoh Europe excellently fits into Leapfrog 3D Printers' strategic intent, focused on providing solutions to specific user groups.

Mathijs Kossen, CEO of Leapfrog 3D Printers remarked: "Rico Europe shares our mission of adding real value for businesses and schools by providing them with a combination of the right tools and services. Besides high quality 3D printers, we therefore also offer complete solutions that provide a customized mix of 3D printing hardware, software, print materials, and learning platforms to different user groups. I am very pleased that Ricoh will now add their state-of-the-art support and training services to this mix. "

Today's news follows previous major distribution partnerships that Leapfrog 3D Printers has announced. On January 7<sup>th</sup>, 2015, Leapfrog 3D Printers launched a distribution agreement with Ingram Micro Europe at the International CES held in Las Vegas.

Both Leapfrog 3D Printers as well as Ricoh are well established in the engineering and education markets. Previous partnerships of Leapfrog 3D Printers with schools have resulted in the development of full curricula for 3D printing and design for primary as well as high schools. Market research performed by the Dutch company led to several publications into how different user groups add value for their business by using desktop 3D printing. The latest publication on the added value of desktop 3D printing for engineering is available as a free download from: <http://www.lpfrg.com/news/press> .

Olivier Vriesendorp, Director, Product Marketing, Ricoh Europe commented on the partnership, "As 3D printer capabilities develop, Ricoh customers in Europe are beginning to evaluate the role that this potentially game-changing technology can play in their organisations. This partnership with Leapfrog 3D Printers combines its award-winning range of 3D printers with Ricoh's strengths in providing comprehensive service, from IT services to consultation, installation, training and support, to help customers apply 3D printing technology in their business. Today is the first step in the development of Ricoh's 3D printing business in Europe. As customer demand for 3D print steadily increases, we will continue to evolve our products and services to meet their needs."

-ends-

# Press Release

## | About Leapfrog 3D Printers |

Leapfrog 3D printers is a producer of desktop and professional 3D printers based in The Netherlands. Their aim is to help professionals and schools to uncover all the benefits 3D printing can offer for them. In order to do this, they work closely together with their customers, whom they treat as partners. Leapfrog 3D Printers therefore understands that 3D printing is about much more than just the 3D printer itself; It is about the printing materials, about software, about hardware add-ons, about services and about educating the market. This is called Leapfrog Solutions: which includes all the tools user groups need to add real value for their purpose. Their current solutions focus on schools, mechanical engineers and on 3D printer novices and more are on the way. Keep an eye on Leapfrog 3D Printers, because, together with their clients, they Create the Future.

Find out more through [www.lpfrg.com](http://www.lpfrg.com).

## | About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2014, Ricoh Group had worldwide sales of 2,195 billion yen based on the IFRS accounting standard (approx. 21.3 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, imagine. change. Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit [www.ricoh-europe.com](http://www.ricoh-europe.com).

### **For further information, please contact:**

Saswitha de Kok from Leapfrog 3D Printers: [s.dkok@lpfrg.com](mailto:s.dkok@lpfrg.com) or +31 (0)172 503 625

Or visit [www.lpfrg.com/news/press](http://www.lpfrg.com/news/press)